

# Purposeful & Principled Leadership (PPL) Programme



#### PURPOSEFUL & PRINCIPLED LEADERSHIP PROGRAMME (PPL)

PPL is UM LEAD's flagship leadership programme that combines experienced Malaysian and International practitioners with our award winning faculty members delivered in an immersive learning environment, where real world insights and evidence-based research come together. Our in-person programme offers a small group of participants to openly interact with our experts with a high focus on Malaysian and regional issues. What differentiates us is the values based approach taken to nurture a POISED (Passionate, Oneness, Integrity, Sincere, Empathetic and Dignified) leader that does the right thing and inspires others to do the same.

#### DISTINGUISHED EXPERT PANEL

UM LEAD brings together recognized leaders in their fields from the public, private and civil society sectors. Their interactive involvement in the PPL programmme and their individual viewpoints and how they approach a problem situation and decision making.

#### **PROGRAMME DIRECTOR**

Datuk Dr. Anis Yusal Yusoff, Director of UM LEAD. He was formerly President & CEO of the Malaysian Institute of Integrity, Director General of National Department for Good Governance & Integrity (JITN), Deputy DG of GIACC, PM's Department, Assistant Resident Representative for United Nations Development Programme (UNDP) and Programme Specialist for United Nations Volunteers (UNV), Bonn, Germany.

He is also an Adjunct Professor at the School of Liberal Arts & Sciences at Taylor's University, Adjunct Practice Professor at Sunway University Centre for Planetary Health and as a Member of the Advisory Board of Tan Sri Omar Centre for Policy Studies at UCSI University.

#### **PROGRAMME OUTLINE**



Values driven governance. The need for a purposeful and principled leader, the cornerstone of leadership.



Managing diversity: A Malaysian case study.



Social cohesion in a multi-ethnic & multi-religious Malaysia.



Anticipate future challenges. Foresight as a tool to plan for an unpredictable future.



Responsible corporate leadership.



Data in decision making.



Capstone group project.

#### WHY ENROLL IN THE COURSE?

To ensure you really understand the role of a leader. D Dr. Norizah Mohd Mustamil

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A transformative journey that changed my worldview in leadership and beyond. **99** 

> Mohd Nasaruddin bin Kachi Maiden

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Aligning what I learned and my current practice to achieve all the goals like good governance, integrity, foresight, managing diversity. **99** Dr. Yong Chen Chen

It dives down to the real core of who we are, what we are as a leader. **99** Prof. Ivy Chung

#### **BENEFITS OF PPL PROGRAMME**



LEARN how to leverage new technologies and methods to support principled leadership.



**ENHANCE** leadership to impact your organisation and beyond.



ABILITY to manage diversity and multiculturalism; be culturally competent.



new perspectives leading organisations in an increasingly volatile, uncertain, complex and ambiguous (VUCA) world.

#### LIST OF OUR DISTINGUISHED EXPERTS

- 1. Tun Musa Hitam
- 2. Tan Sri Zarinah Anwar
- 3. Tan Sri Abd. Wahid Omar
- 4. Tan Sri Abu Kassim Mohamed
- 5. Tan Sri Ariff Yusof
- 6. Tan Sri Azman Mokhtar
- Tan Sri Dato' Dzulkifli bin Abdul Razak
- 8. Tan Sri Datuk Amar Dr. Hamid Bugo
- 9. Tan Sri. Dr. Jemilah Mahmood
- 10. Tan Sri Johan Jaafar
- 11. Tan Sri Lim Wee Chai
- 12. Tan Sri Dr. Madinah Mohamad
- 13. Tan Sri Nazir Razak
- 14. Tan Sri Samsudin Osman
- 15. Tan Sri Dr. Sulaiman Mahbob

- 16. Tan Sri Wan Zulkiflee Wan Ariffin
- 17. Datuk Seri Amir Hamzah Azizan
- 18. Datuk Seri Michael Yam
- 19. Dato' Sri Anwar Fazal
- 20. Dato' Sri Idris Jala
- 21. Datuk Tengku Dr. Mohd Azzman Shariffadeen
- 22. Datuk Paul Low
- 23. Prof. Ulung Datuk Dr. Shamsul Amri
- 24. Prof. Ulung Dato' Dr. Rajah Rasiah
- 25. Prof. Emeritus Dato' Dr. Abd. Rahman Embong
- 26. Prof. Dr. Syed Hamid Aljunid
- 27. Prof. Dr. Syed Khairudin Aljunied
- 28. Dr. Hj. Mohamad Kamal Hj. Harun
- 29. En. Rushdi Abdul Rahim

#### WHO IS THE PROGRAMME FOR?

The PPL programme is designed for C-Suite level leaders and those who aspire to the role; assisting in your transition as leaders in private, public and civil society sectors, and who are looking to lead their organisations effectively. The participants are often talents identified by their respective organisations, having potential for growth, as part of their succession plan.

Success of the course depends on commitment and active participation in discussions and group work that will be conducted entirely in English.

Upon Completion, participants of PPL will receive:

- A Universiti Malaya Professional Certificate
- Lifetime PPL Programme Alumnus
- Personalised leadership assessment based on leadership & integrity traits

PPL is delivered over 2 weeks with 8 half-day sessions or an intensive full day 4 day session. Each session combines insights gained by government and corporate leaders with experts delivered through experiential learning with case studies, group work and reflective sessions. The programme has been designed to be practicable from private, public and civil society sectors inputs.

### **PROGRAM DETAILS**



#### **Programme Dates**

Please enquire with us on the next PPL programme session.



#### **Programme Fee**

RM18,000



#### Location

The course will be held in Kuala Lumpur. All parts of the course are delivered inperson with no option for online participation.



### Our Contact

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### ABOUT UNIVERSITI MALAYA

Universiti Malaya is a research university that conducts multi-disciplinary research across its many faculties, academies and institutes. UM provides a competitive academic environment and has been recognised in its research and teaching. The UM community has been contributing to innovation, development and service since 1905.

Serving the Nation. Impacting the World.

#### **ABOUT UM LEAD**

UM LEAD fosters a culture of collaboration in an innovative environment serving the public, private and civil society sector leaders, providing a Malaysian perspective on leadership by drawing from its unique history and culture. Together with various disciplines and focus on values, UM LEAD offers a rare learning experience.





**UM LEAD** Centre for Leadership & Professional Development